

Dear U.S. Exhibitor:

The U.S. Department of Commerce is proud to have the **Western Show** in the **2003 International Buyer Program (IBP)**. As part of this Program, designed to attract international buyers to leading industry trade events, this show is being promoted worldwide throughout our U.S. Embassies and Consulates. Overseas buyers are registered for the Show from several countries, including Bolivia, Canada, Columbia, Ecuador, Finland, Germany, Guiana, Hong Kong, Israel, Japan, Nigeria, Poland, Philippines, South Korea, Taiwan, Switzerland, and the United Kingdom.

The **International Business Center** will be located on the upper level of the **Anaheim Convention Center** above the **Registration Desk**.

Please complete the attached U.S. Exhibitor card so that we can post it at the International Business Center for international visitors to match their interests. Please complete and submit this International Business Card to the International Business Center at the Anaheim Convention Center on Wednesday, December 3.

Other complimentary services at the International Business Center include meeting rooms, export counseling, and Showtime and matchmaking meetings provided by the U.S. Department of Commerce staff. If you have additional questions, please contact Jennifer Harrington, Joe Ruland, or Maura Kim, Western Show Project Officers, at the contact information shown below.

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Western Show 2003

Attach Business Card

U.S. EXHIBITOR CARD MARKETING OBJECTIVE

- ☐ Sell Goods Direct
- ☐ Seeking Representatives/Distributor
- ☐ Seeking Licensing Agreement
- ☐ Seeking Joint Venture

GEOGRAPHIC AREA OF INTEREST

- | | |
|--|---|
| <input type="checkbox"/> Africa | <input type="checkbox"/> Mexico |
| <input type="checkbox"/> Asia | <input type="checkbox"/> Middle East |
| <input type="checkbox"/> Australia/New Zealand | <input type="checkbox"/> NIS |
| <input type="checkbox"/> Central America | <input type="checkbox"/> Russia |
| <input type="checkbox"/> Canada | <input type="checkbox"/> South America |
| <input type="checkbox"/> Caribbean | <input type="checkbox"/> Western Europe |
| <input type="checkbox"/> Central Europe | <input type="checkbox"/> Worldwide |
| <input type="checkbox"/> Eastern Europe | |

Booth _____

Product _____